

# Looking Back, Moving Forward - Blood Matters 2017

## Halifax Marriott Harbourfront Hotel, Halifax Ballroom

8<sup>th</sup> Annual Blood Matters Conference  
November 17, 2017

### Free transfusion focused education day

#### CPD Credits To Be Announced

As an accredited provider, Dalhousie University, CPD, designates this continuing professional development activity for up to (TBD) credit hours as an accredited group learning Section 1 activity as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada

Through an agreement between the Royal College of Physicians and Surgeons of Canada and the American Medical Association, physicians may convert Royal College MOC credits to *AMA PRA Category 1 Credits™*. Information on the process to convert Royal College MOC credit to AMA credit can be found at [www.ama-assn.org/go/internationalcme](http://www.ama-assn.org/go/internationalcme)

In keeping with CMA Guidelines, program content and selection of speakers are the responsibility of the planning committee. Support is directed toward the costs of the course and not to individual speakers.

Join us in person or join the live webcast  
To participate in person complete the online registration at <http://aa0.ca/bm>

To participate via the live webcast, use the following URL:  
<https://webcasts.welcome2theshow.com/NSPBCP2017>  
You must register at this URL to participate in the webcast



08:00 - 08:30 **Registration, Coffee, Muffins and Fresh Fruit**

08:30 - 08:40 **Opening Remarks** - *Ms. Marina Hamilton, Program Manager, NSPBCP*

08:40 - 09:25 **Waste Reduction in Transfusion Medicine - It's More Than What We Throw Out** - *Dr. Mark Yazer, Associate Professor of Pathology, University of Pittsburg*

09:25 - 09:55 **An Innovative Digital Strategy for Dissemination of Choosing Wisely Canada Guidelines in Transfusion Medicine** - *Dr. Clinton Campbell, Assistant Medical Director, Blood Transfusion Service, QEII Health Sciences Centre*

09:55 - 10:10 **Networking Break**

10:10 - 10:40 **Transfusion Reaction Case Studies** - *Dr. Jason Quinn, Staff Hematopathologist, QEII Health Sciences Centre*

10:40 - 11:15 **A Tale of Two Cities: Blood Transfusion in Port Au Prince and Halifax Following Major Trauma** - *Dr. Andrew Jarvie, Assistant Professor/Staff Anesthesiologist, Dalhousie University*

11:15 - 11:45 **Some Things Never Change** - *Ms. Patti Burrell, Transfusion Services Section Manager, IWK Health Centre*

11:45 - 12:00 **Kayden's Story** - *Mr. Chadd Ketchum*

12:00 - 13:00 **Lunch** (provided)

13:00 - 13:30 **Shifting to Digital in Recruiting Blood Donors** - *Mr. Peter MacDonald, Director Donor Relations Atlantic Division, Canadian Blood Services*

13:30 - 14:00 **Opening the Other Eye - A Process Mining Approach to a Value Based Inventory Paradigm**, *Dr. Calvino Cheng, Medical Director, Blood Transfusion Service, QEII Health Sciences Centre*

14:00 - 14:15 **Networking Break**

14:15 - 14:45 **Blood Regulations: Adverse Reactions, Reporting and Investigation** - *Dr. Melanie Derry, Scientific Evaluator, Health Products and Food Branch, Health Canada*

14:45 - 15:15 **What's New in Blood Product Use in Trauma Resuscitation** - *Dr. Mark Yazer*

15:15 - 15:30 **Closing Remarks** - *Ms. Dorothy Harris, Hospital Liaison Specialist, Canadian Blood Services*